



**bright**<sup>®</sup>  
MLS

**Free In-Person Training**  
NEXUS Association of REALTORS<sup>®</sup>

Toms River

July 21, 2022

## **Boost Your Brand and Drive More Leads on Social Media**

### **Social Media Strategies**

10:30 am - 12:00 pm

James Gaughan of Social Sphere Teaches How To:

- **Create clients for life on various social media channels**
- **Deliver regular blog content to display your expertise**
- **Improve your search rank and online presence**

Optional Bright MLS services will be discussed and offered for agents looking for assistance with social media marketing

[\*\*Click to Register\*\*](#)

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## **Learn Bright MLS Search Essentials**

### **Tips & Tricks**

12:30 pm - 2:00 pm

Robert Blackman of Bright MLS Teaches How To:

- **Search, share listings, and keep clients updated effectively**
- **Share results and reports with your clients**
- **Take advantage of partner and premium products in your search**

[\*\*Click to Register\*\*](#)

**Lunch is provided 12:00 pm - 12:30 pm**

**Courtesy of Adam Lepore, Senior Loan Officer at Citizens Bank**



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